



# INVEST SEOUL

Seoul, at the Heart of Asia,  
has been named  
the Best City for Investment



No.1  
Metro City  
to Invest  
Site Selection, 2024

## Seoul's Thriving Innovation Clusters



### DMC (Digital Content)

Seoul's Digital Media Hub

- ▶ Size: 569,925 m<sup>2</sup>
- ▶ Support for VR-AR companies
- ▶ Home to major Broadcasters like MBC, CJ E&M, KBS etc.



### Magok (R&D)

High-Tech R&D Cluster

- ▶ Size: 3,665,722 m<sup>2</sup>
- ▶ Large-scale industrial complex in Seoul
- ▶ Resident companies: LG, LOTTE



### Yongsan

Global Business Core

### Yongsan

International Business District

- ▶ Size : 494,601 m<sup>2</sup>
- ▶ The LAST Remaining large-scale site in Seoul
- ▶ Ready to house prime residents, global regional headquarters, international companies and hotels by 2030



### Sanggye (BIO)

Seoul Digital Bio City (S-DBC)

- ▶ Size: 247,000 m<sup>2</sup>
- ▶ Soon to be developed as a "BIO Convergence Industrial Complex" and as an economic center in the northern region of Seoul
- ▶ Project period : 2024-2032



### Yangjae (AI Tech City)

AI Innovation District

- ▶ Size: 270,000 m<sup>2</sup>
- ▶ Provide priority examination for patent applications, simplified visa issuance procedures and extended stay duration
- ▶ Ready to house research institutes and cultural/residential spaces by 2030