

# SEOUL FORWARD

## YOUR NEXT BUSINESS DESTINATION

June 11th, 2024 | 13:00 HKT  
Hotel Alexandra Hong Kong

Invest Seoul is pleased to invite you to our “*Seoul Forward, Your Next Business Destination*” Conference, which will be held on June 11th, 2024 at Alexandra Hong Kong. The conference is hosted by Seoul Metropolitan Government.

Drawing upon our extensive knowledge and experience, we support the entry of leading global enterprises into Seoul and strive to provide optimized services tailored to the needs of global companies and investors in Hong Kong who are interested in exploring business opportunities and partnerships in Seoul.

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### Event Overview

<b>Event Name</b>	Seoul Forward : Your Next Business Destination
<b>Venue</b>	Alexandra Hong Kong
<b>Event Date</b>	June 11th, 2024 13:00-17:00
<b>Registration</b>	Click [ <a href="#">Here</a> ] to register.

### Key Programs

			
<b>Networking</b>	<b>Introduction of Seoul and Support program</b>	<b>Stories of expanding to Seoul</b>	<b>1:1 Consulting</b>

### Detailed Schedules

Time	Program Agenda	
	Seminar	1:1 Consulting
12:30-13:00	Registration	14:00-17:00  Fields • Law • Tax • Foreign Exchange • Labor
13:00-13:20	Opening Ceremony	
13:20-13:35	MOU Ceremony	
13:35-13:50	Keynote Speech " Success Stories of Expanding to Seoul "	
13:50-14:00	Guidance on Expansion to Seoul - Introduction to Invest Seoul and Support Programs	
14:00-17:00	Networking Reception	

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## About InvestSeoul

### Vision

Make Seoul a global economic hub and innovation city where corporations and talents thrive.

### Mission

Leap forward as a dedicated business partner, attracting foreign investment and facilitating global growth with expertise.

### Core Values

Comprehensive | Customized | Connected




Invest Seoul, a Foreign Investment Promotion Agency established by the Seoul Metropolitan Government, aims to create a foreign investor-friendly environment, making Seoul an attractive global investment destination.

Invest Seoul was established in February 2022 to attract prominent global companies and foreign investment to Seoul. The primary objective of Invest Seoul is to assist foreign investors in finding successful business opportunities in Seoul.

With our expertise and experience, we strive to deliver tailored services to meet the needs of global companies and investors. This is achieved through collaboration with industry-specialized institutions and private-sector experts in each respective field.

Invest Seoul is dedicated to being a reliable business partner for foreign investors interested in the future of Seoul and domestic companies aspiring to become global corporations. Invest Seoul looks forward to supporting your innovation and success.

## Seoul Forward Secretariat

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If you have any inquiries or wish to apply for event attendance, please feel free to contact us at any time.